

Podcast By Justus And Annika

The Script

1. topic:
the importance of a work-life-balance to entrepreneur and employee
2. format:
interview (the podcast is a series of episodes concerning job topics)
3. roles of speakers:
podcast host (the interviewer), entrepreneur (the interviewed)
4. target group:
everybody who wants to start a job, entrepreneurs
5. intention:
more awareness on the importance of a balanced lifestyle, educating prospective employees or entrepreneurs
6. key points for the content:
 - greeting
 - introduction (who we are, why this topic)
 - “Why is a work-life-balance so important for your employees?”
 - the interviewers opinion about it
 - “Why is it important to you for them to have a work-life-balance?”
 - “What does it take for you to achieve it for your employees?”
 - “How does the pandemic affect it?”
 - prospect into the future concerning the development of the work-life-balance in companies
 - good-bye
7. planned procedure:
 - completing the script (formulating the key points into whole phrases)
 - checking for grammar mistakes
 - looking up the correct pronunciation of new words
 - practicing each of our parts (until we speak fluently and freely)
 - recording each parts separately
 - putting the parts into the right order
 - adding intro and outro music

